

FIG. 1

Companies						
Sample, Inc.	2					
Acme International	4					
Universal Ltd.	4					
Brand X	5					
Ace Manufacturing	3					
Et cetera	4					

Companies						
Sample, Inc.	1	1	1	1	5	
Acme International	3	5	5	2	5	
Universal Ltd.	4	4	4	4	3	
Brand X	5	5	2	5	5	
Ace Manufacturing	5	2	1	2	3	4
Et cetera	2	4	5	4	2	5

Fig 2B

Fig 2A

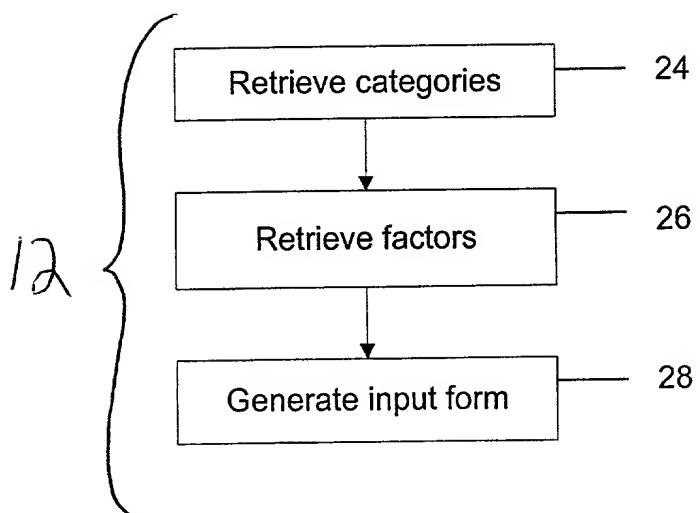


FIG. 3

13822-002001

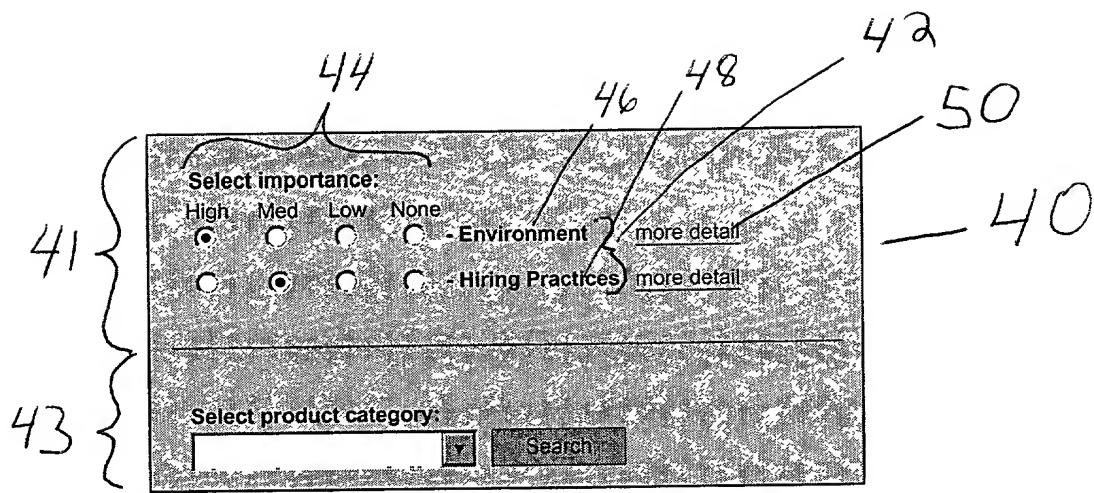


FIG. 4A

41 {

60 ————— 40

52 54

51 56

43 }

Select importance:

High Med Low None

- Environment less detail

Tons of Toxic Waste [?]

Tons of CO₂ [?]

Superfund Sites [?]

- Hiring Practices details

Select product category:

Technology

Search

FIG. 4B

40

41 {

60

62 ————— 43

Select importance:

High Med Low None

- Environment less detail

Tons of Toxic Waste [?]

Tons of CO₂ [?]

Superfund Sites [?]

- Hiring Practices details

Select product category:

Technology

Search

FIG. 4C

100% FREE "DECODE"

40

41

43

60 → Technology

62 → Computers

64 → Search

70 → Fig. 4D

Select importance:

High Med Low None

- Environment less detail

Tons of Toxic Waste [?]

Tons of CO2 [?]

Superfund Sites [?]

- Hiring Practices details

Select product category:

Technology

Computers

Search

Fig. 4D

40

41

43

60 → Technology

62 → Computers

64 → Hardware

70 → Fig. 4E

Select importance:

High Med Low None

- Environment less detail

Tons of Toxic Waste [?]

Tons of CO2 [?]

Superfund Sites [?]

- Hiring Practices details

Select product category:

Technology

Computers

Hardware

Search

Fig. 4E

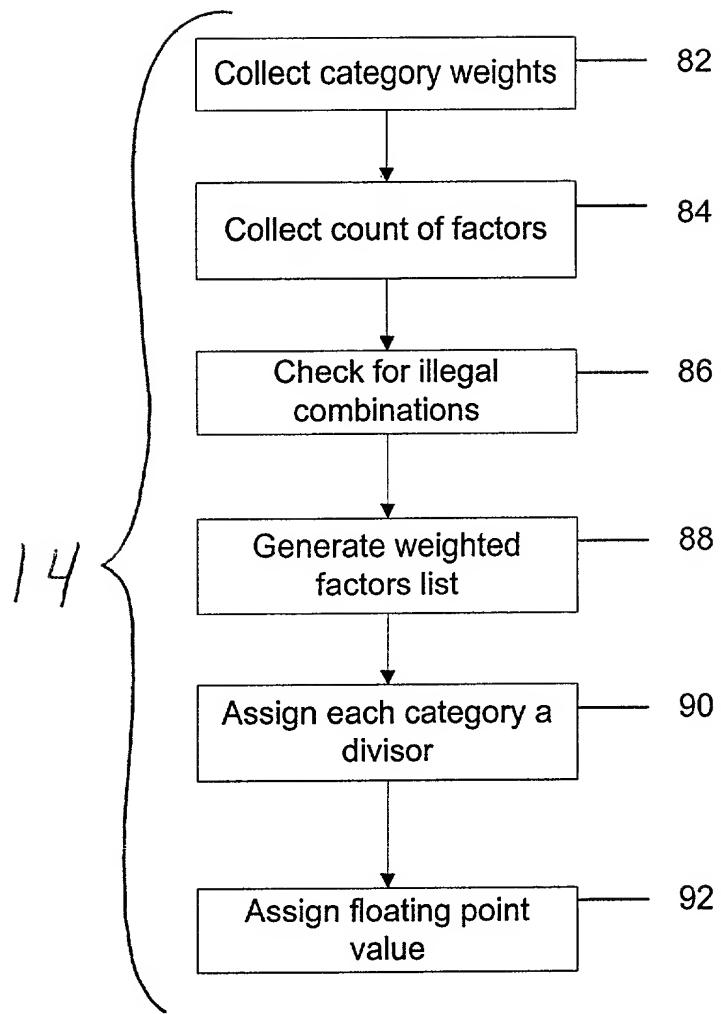


FIG. 5

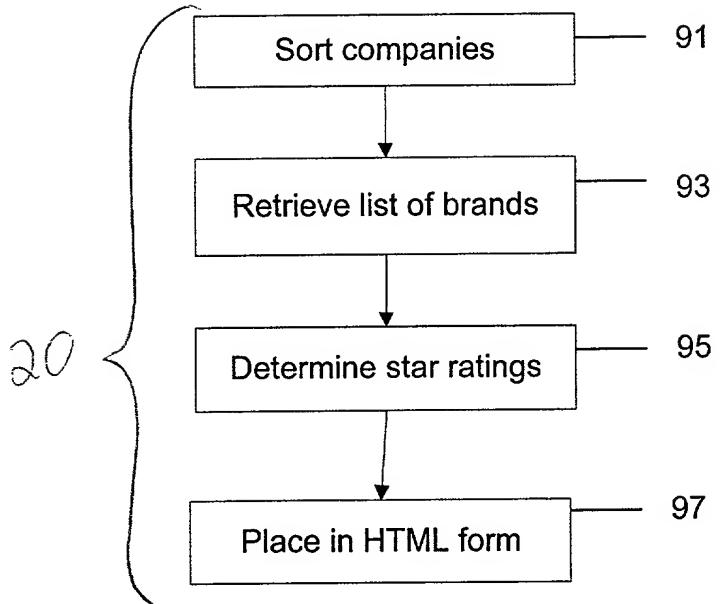


FIG. 6

96 97 98 99 — 94

Brand	Your Rating		
Brand A	*****	<u>Product Info</u>	<u>Buy Now</u>
Brand B	***	<u>Product Info</u>	<u>Buy Now</u>
Brand C	*	<u>Product Info</u>	<u>Buy Now</u>

About your ratings
Communicate with these companies
Start a new search

Fig 7

Results	5 Stars	4 Stars	3 Stars	2 Stars	1 Star
1	0	0	0	0	0
2	0	1	0	1	0
3	1	0	1	0	1
4	1	1	0	1	1
5	1	1	1	1	1
6	1	1	2	1	1
7	1	2	1	2	1
8	1	2	2	2	1
9	1	2	3	2	1
10	1	3	2	3	1
11	1	3	3	3	1
12	2	3	2	3	2
13	2	3	3	3	2
14	2	3	4	3	2
15	2	4	3	4	2
16	2	4	4	4	2
17	2	4	5	4	2
18	2	5	4	5	2
19	2	5	5	5	2
20	3	5	4	5	3
21	3	5	5	5	3
22	3	5	6	5	3
23	3	6	5	6	3
24	3	6	6	6	3
25	3	6	7	6	3
26	3	7	6	7	3
27	3	7	7	7	3
28	4	7	6	7	4
29	4	7	7	7	4
30	4	7	8	7	4
31	4	8	7	8	4
32	4	8	8	8	4
33	4	8	9	8	4
34	4	9	8	9	4
35	4	9	9	9	4
36	5	9	8	9	5
37	5	9	9	9	5
38	5	9	10	9	5
39	5	10	9	10	5
40	5	10	10	10	5
41	5	10	11	10	5
42	5	11	10	11	5
43	5	11	11	11	5
44	6	11	10	11	6
45	6	11	11	11	6
46	6	11	12	11	6

— 101

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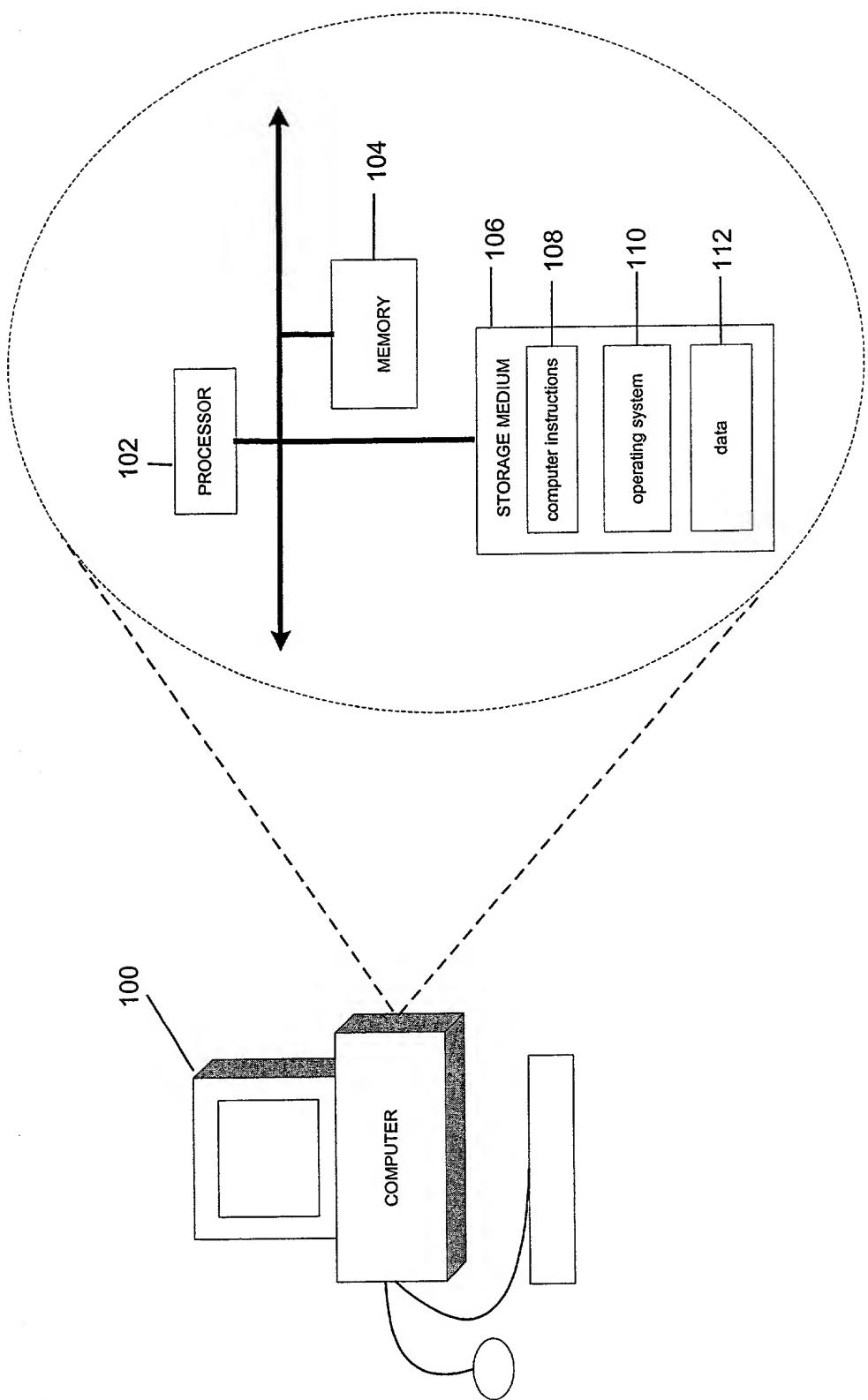


FIG. 9

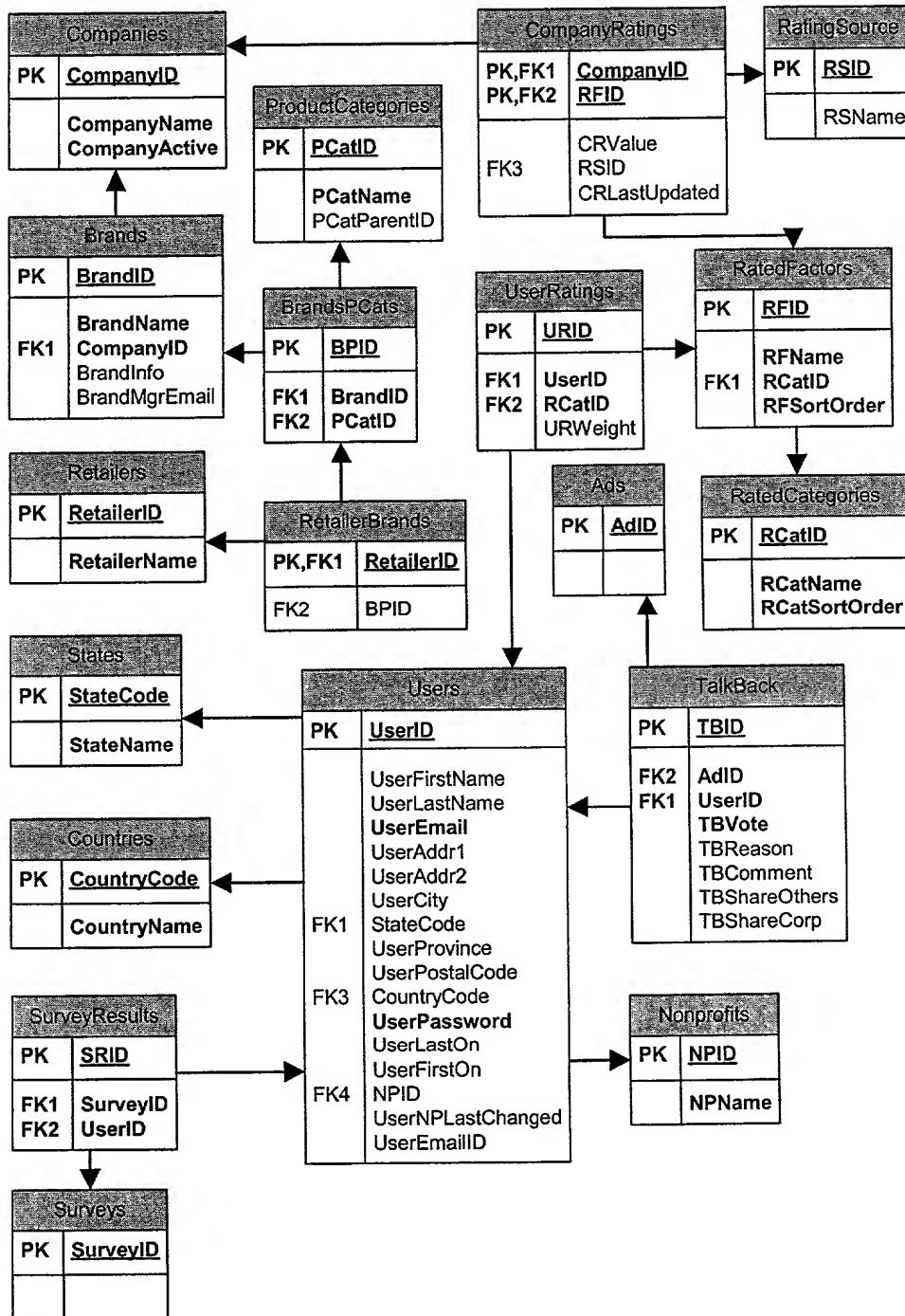


FIG. 10